

COURSE DESCRIPTION**COURSE DETAILS**

Title (of the course): PRACTICUM ON THE CULTURE OF SPEECH COMMUNICATION IN ENGLISH

Code: Б1.Б.ДБ.03.01

Degree/Master: ENGLISH STUDIES

Year: 4

Name of the module to which it belongs:

Field: TEACHING FOREIGN LANGUAGES

Character: ELECTIVE

Duration: SECOND TERM

ECTS Credits: 5

Classroom hours: 24

Face-to-face classroom percentage: 45%

Study hours: 48

LECTURER INFORMATION

Name:

Faculty: FACULTY OF HUMANITIES

Department: **Theory and Practice of the English language and Intercultural Communication**

Area: LINGUISTICS

Office location: Faculty of Humanities. 5th floor.

E-Mail: linguamk@mail.ru

Phone:

PREREQUISITES AND RECOMMENDATIONS**Prerequisites established in the study plan**

None.

Recommendations

None specified.

INTENDED LEARNING OUTCOMES

- 3.1 To Know:
 - 3.1.1 the main provisions of the theory of intercultural communication and features of the development of intercultural communications as a humanitarian area;
 - 3.1.2 principles of tolerance, the constructive essence of globalism and its criticism;
 - 3.1.3 the main elements of the communicative act.
- 3.2 To be Able to:
 - 3.2.1 analyze the text on the basis of conceptual principles of intercultural communication;
 - 3.2.2 lead discussions on socially important and professionally oriented topics;
 - 3.2.3 analyze speech / nonverbal behavior of representatives of Russian and English / American cultures.
- 3.3 To Have:
 - 3.3.1 skills of searching, selecting and using scientific information on course problems;
 - 3.3.2 the main methods and techniques of research and practical work in the field of oral and written intercultural communication;
 - 3.3.3 etiquette standards when communicating with representatives of other cultures, methods of modeling situations intercultural communication

OBJECTIVES

The main objective of the course THEORETICAL BASES OF INTERCULTURAL COMMUNICATION is a systematic presentation of basic concepts and concepts of the theory of intercultural communication, the formation of students' skills thinking in the framework of "multiculturalism" as a positive attitude to other cultures.



CONTENT**1. Theory contents****1. THE PROBLEM OF UNDERSTANDING IN INTERCULTURAL COMMUNICATION**

- 1.1. Essence and process mechanism of perceptions
- 1.2. Stereotypes of perception in intercultural communication. Prejudice
- 1.3. Interpersonal attraction in intercultural communication
- 1.4. Communication efficiency
- 1.5. The theory of cultural literacy E. Hirsch

2. INTERCULTURAL COMMUNICATION

- 2.1. Intercultural communication in business area. International advertising as a special kind intercultural communication
- 2.2. Globalization as a cultural paradigm of the 21st century

3. INTERCULTURAL COMPETENCE

- 3.1. Tolerance as a result intercultural communication

1. Practical contents**3. THE PROBLEM OF UNDERSTANDING IN INTERCULTURAL COMMUNICATION**

- 3.1. Essence and process mechanism of perceptions
- 3.2. Stereotypes of perception in intercultural communication. Prejudice
- 3.3. Interpersonal attraction in intercultural communication
- 3.4. Communication efficiency
- 3.5. The theory of cultural literacy E. Hirsch

4. INTERCULTURAL COMMUNICATION

- 2.1. Intercultural communication in business area. International advertising as a special kind intercultural communication
- 2.2. Globalization as a cultural paradigm of the 21st century

3. INTERCULTURAL COMPETENCE

- 3.1. Tolerance as a result intercultural communication

METHODOLOGY**General clarifications on the methodology.**

This course will follow a continuous assessment process. Regular attendance is required. The requirement of regular attendance means that the student must be present for at least 70% of the class time. Active participation in class is an essential element of the course assessment.

Methodological adaptations for part-time students and students with disabilities and special educational needs

Part-time students will be required to take a final exam, both written and oral

EVALUATION**MODULAR CONTROL OF THE DISCIPLINE INCLUDES:**

- 1. Current control:** mastering the educational material in the classroom (lectures, practical classes, including attendance and activity) and the implementation of mandatory tasks for independent work.
 - 2. Midterm control:** checking the completeness of knowledge and skills on the material of the module as a whole.
- Performance of modular control tasks is carried out in written or oral form and is an obligatory component.

Types of assessment tools:

- Cluster
- Conceptual work
- Test
- Discussion
- Presentation

COURSE PAPER



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BIBLIOGRAPHY**1. Basic Bibliography:**

E.N. Borisov. Introduction to intercultural communication.: textbook. Moscow, 2015.

2. Further reading:

Grushevitskaya T.G., Popkov V.D., Sadokhin A.P. Basics of intercultural communication: Textbook for universities. Moscow, 2010

The methodological strategies and the evaluation system contemplated in this Course Description will be adapted according to the needs presented by students with disabilities and special educational needs in the cases that are required.





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